

Honorary Doctor of Social Science

Dr Myles BRAND

Citations written and delivered by Professor CHENG Pei-kai

Chairman:

Born in New York City in 1942, Dr Myles Brand realized early on his interest in academics. He first embarked on his long and distinguished career in education in 1967 when he received his PhD degree in philosophy from the University of Rochester. Since then, Dr Brand has served the academic world as a dedicated scholar, philosopher, educator, and administrator.

Before becoming Indiana University's sixteenth president, Dr Brand served as Provost and Vice President for Academic Affairs at The Ohio State University from 1986 to 1989, and as President of the University of Oregon from 1989 to 1994.

When Dr Brand began his presidency at Indiana in 1994, he brought with him a desire to build on the university's long tradition of excellence as a public university. He said, "Good enough will never be good enough. At Indiana University, we open wide the doors of opportunity and encourage our students and faculty to be the very best that they can be." With this vision, Dr Brand launched the Strategic Directions Charter to establish the university's role and direction for the new millennium. In fulfilling the charter, Dr Brand succeeded in enriching Indiana University's teaching and research traditions. He also expanded its international programs and created partnerships with businesses worldwide.

During his tenure at Indiana University, Dr Brand furthered his vision for the university by establishing the School of Informatics. One of the first of its kind, this new school offers undergraduate and master's level programs in the sophisticated application of Information Technology. In addition to the study of the technical, psychological, and social aspects of information technology, the school's curriculum is grounded in the arts and sciences. As tomorrow's entrepreneurs and high-tech managers, the graduates of the school leave IU with an appreciation for the humanities.

The school's well-rounded curriculum is based on Dr Brand's support of science programs "with a human soul." Dr Brand often reminds his students that, "Rather than being incompatible, science and technology and the arts and humanities nourish one another and call upon a common set of intellectual qualities and habits of mind. Professional education cannot stand alone, but must be complemented by exploration of the arts and humanities."

In 1998, Dr Brand brought his beliefs before the U.S. House of Representatives during the testimony on the National Endowment for the Humanities. More recently, in an article written for the Indiana University student newspaper, he reiterated his belief in the education of the "whole person." He wrote, "Graduates with a broad-based education and a wide range of problem-solving and critical-thinking skills have never been more in demand."

If a Chinese expression is permitted here, we may call Dr Brand a staunch supporter of a university education that "walks on two legs". In balancing teaching and research, the arts and sciences, and technology and information at Indiana University, Dr Brand has a "walking on two legs" approach to creating educational excellence. His devotion to the creation of a world-class academic environment has distinguished his university as one of the greatest public universities in the world. His vision of a university "walking on two legs" has had a wide influence in American higher education and can serve as a model for universities in Asia.

In addition to promoting the quality of his own university, Dr Brand has continuously served on national organizations in shaping the future of American higher education. As a member of the Board of Directors for American Council of Education (ACE) from 1992 to 1997, he was an Executive Committee member from 1994 to 1997 and a member of its Commission on International Education from 1999 to the present. He also served on the Board of Directors for National Association of State Universities and Land Grant Colleges (NASULGC) from 1995 to 1998. More recently, he was the Chair of the Board for Association of American Universities (AAU) from 1999 to 2000 and is still an Executive Committee member.

In view of Dr Brand's contributions to American higher education and his insistence on creating excellence in education to benefit society as a whole, Mr Chairman, on behalf of the University Council, I request you to confer on Dr Brand the degree of Doctor of Social Science, *honoris causa*.